

IDEAS INTO VISUAL IMPACT.

**SELECTED
WORK**

I BUILD VISUAL EXPERIENCES THAT MAKE BRANDS MOVE.

A digital artist and senior multimedia designer with 8+ years of experience across art direction, motion graphics, video editing, 3D and visual storytelling for brands, agencies and cultural projects.

CORE DISCIPLINES

**ART DIRECTION / MOTION / VIDEO / 3D
VISUAL SYSTEMS / AI-ASSISTED PRODUCTION**



INTEGRATED BRAND SYSTEM

SOPORTES STAR

Art direction and content design for an automotive aftermarket brand, spanning campaign systems, product communication, cultural moments and retail storytelling.

SOCIAL

CAMPAIGN DESIGN

ART DIRECTION



CHARACTER-LED CONTENT

MACHETIN

A scalable visual universe built around the brand mascot: from monumental city takeovers to vertical content and customer-facing digital experiences.

MOTION

AI PRODUCTION

CREATIVE DIRECTION



IDENTITY IN MOVEMENT

MOTION STUDIES

Short-form motion, logo animation and compositing experiments designed to turn static identities into memorable sequences.

COMPOSITING

3D

AFTER EFFECTS



3D & VISUAL EXPLORATION

SELECTED WORLDS

Product, environment and world-building studies combining modeling, lighting, texture and atmosphere.

LOOK DEVELOPMENT

LIGHTING

CINEMA 4D

AVAILABLE FOR REMOTE OPPORTUNITIES

LET'S MAKE SOMETHING MOVE.

ecuevasnieto@gmail.com

behance.net/eduardocuevas